



## Welcome Note to Homeowners

Hello,

First of all, let us introduce ourselves. We are Red Hog Media, a local real estate, architectural and commercial photography company. Your real estate agent is investing in the best professional photography and/or video services for your home to get it SOLD!

In order to make the experience and final imaging products as nice and impressionable as possible, it is requested that you review our Preparation Checklist to prepare your home for the shoot. We want the photos of your home to be the best they can be. This requires teamwork and cooperation that will result in outstanding online presence when your home goes LIVE on the MLS & 100's of websites. Since 95% of home buyers start their search online, it is so important to make the first impression count!

### What to expect during the shoot

When we arrive to take photos of your home, we ask that all staging and cleaning be done **prior** to our arrival. To efficiently maintain our schedule and deliver the level of service our clients expect, we can not spend unnecessary time at the home waiting for it to be cleaned, re-arranged, de-cluttered, etc. Expect your photoshoot to take anywhere from 30 minutes to 1 hour. We ask that all vehicles either be in the garage or out of the driveway when we arrive and all lights/lamps be on & blinds open.

We offer professional photography services that **DOES NOT** include:

- Moving or Re-Arranging furniture

- Making beds, cleaning, dusting or de-cluttering

- Picking up toys or yard items

- Touching personal bathroom supplies (shampoo, toothbrushes, deodorant, towels)

Thank you for working with us to deliver the best possible product. We look forward to capturing your home!

Best Regards,

*Red Hog*  
MEDIA



# RED HOG MEDIA PHOTOGRAPHY & VIDEOGRAPHY PREPARATION CHECKLIST

*Let's make a great first impression!*

First impressions are everything, and for most home buyers, their first glimpse into your home will come via online photos. For that reason, it is crucial that your home is properly prepared for the photographer. We have compiled a list of suggestions to help ensure that your home is looking it's absolute best!



## KITCHEN

*Remove the following:*

- Clutter on the countertops
- Items on the refrigerator
- Pet bowls
- Hanging towels/rags

*Make sure you:*

- Wipe smudges from appliances
- Ensure all bulbs are matching & working
- Have all food put away
- Hide the trashcan



## BATHROOMS

*Remove the following:*

- Clutter from the countertops
- Visible soaps
- Bath mats
- Used towels & laundry

*Make sure you:*

- Clean your mirrors
- Ensure all bulbs are matching & working
- Wipe down counters
- Close toilet lids



## BEDROOMS

*Remove the following:*

- Laundry & hampers
- Family portraits
- Tissue boxes
- Personal items

*Make sure you:*

- Nicely make beds
- Put decorative pillows to work
- Hide phone charger cords
- Bedside lamps are working



## LIVING AREAS

*Remove the following:*

- Clutter from tables
- TV remotes
- Tissue boxes
- Childrens toys

*Make sure you:*

- Wipe smudges from screens
- Properly arrange cushions & pillows
- Hide phone charger cords
- Turn off ceiling fans & TVs



## EXTERIOR

*Remove the following:*

- Cars, boats, RV's, etc.
- Trashcans
- Childrens toys
- Gardening equipment

*Make sure you:*

- Mow the lawn
- Trim bushes, flowers, trees
- Dispose of leaves
- Close garage door



## OTHER

*Remove the following:*

- Firearms & weapons
- Evidence of animals
- Items of questionable legality
- Pool/spa toys

*Make sure you:*

- Turn on all lights
- Open all blinds
- Set the table
- Embrace your homes uniqueness